

## 22 APPENDIX 2- SIGNS RULES

Note:

Rule 22.1 should be applied separately to the other rules in this section. If a sign activity is addressed in Rule 22.1 then Rules 22.2 and 22.3 are not applicable. If the sign activity is not addressed in Rule 22.1 then the Environmental Area Rules 22.2 or 22.3 shall apply.

22 ITEM	PERMITTED	CONTROLLED
<p>1. Applicable to signs through the district</p>	<p>(i) The following signs are permitted throughout the District if:</p> <p>(a) they are nationally approved traffic signs, including New Zealand Transport Agency signs approved for service and tourism activities or signs denoting the name of a street or the street number of premises.</p> <p>(b) they are temporary signs for community, educational and recreational events and during building construction, provided that the:</p> <ul style="list-style-type: none"> <li>• Signs shall not exceed 2m<sup>2</sup> in area.</li> <li>• Signs shall not be erected more than six months prior to the date of the commencement of the activity advertised nor remain erected more than one week following completion of that activity.</li> <li>• Confirmation is provided, from the relevant road controlling authority, that traffic safety is not compromised as a result of the erection of the sign.</li> </ul> <p>(c) they are signs for any public purpose or in connection with and on the same site as any utility, community facility or public reserve, provided that they shall not exceed 1m<sup>2</sup> in area, where they are visible from any public road, public land or adjoining or neighbouring property.</p> <p>(d) they are signs advertising that the property, on which the sign is located, is for sale, provided that they shall not exceed 0.6m<sup>2</sup> in area.</p> <p>(e) Signs erected under (b) - (d) shall also comply with the following:</p> <ul style="list-style-type: none"> <li>• the height requirements for buildings in the relevant environmental area.</li> <li>• do not obstruct the line of sight of any corner, bend, intersection or vehicle crossing.</li> <li>• do not obstruct, obscure or impair the view of any traffic sign or signal.</li> <li>• do not resemble or be likely to be confused with any traffic sign or signal.</li> <li>• do not use reflective materials that may interfere with a road user's vision.</li> <li>• do not use flashing or revolving lights.</li> <li>• are not affixed to vehicles or trailers, and parking in a public place, road, public property or private property so as to be visible from a public place. This does not apply to advertising painted, or attached directly, onto vehicles or trailers and incidental to the primary use of that vehicle or trailer.</li> </ul>	<p>(ii) Not Applicable</p>

DISCRETIONARY	ASSESSMENT CRITERIA	EXPLANATION
<p>(iii) Any activity that contravenes a permitted condition is a discretionary activity.</p>	<p>The assessment criteria shall be used for all applications for resource consent for signs:</p> <ul style="list-style-type: none"> <li>(i) The extent to which the sign will have any adverse effects on traffic safety or the visual amenities of the locality.</li> <li>(ii) The extent to which the sign in Kaiata Park will have any adverse effects on traffic safety.</li> <li>(iii) The need for any extra signage in addition to the permitted signage for the zone.</li> <li>(iv) In relation to general traffic safety: <ul style="list-style-type: none"> <li>• the extent to which the signs may cause an obstruction to driving sight distances, traffic signs or signals, or unnecessarily intrude into a drivers field of view, and</li> <li>• the extent that any sign resembles a traffic control sign or signal, or may make a traffic control sign or signal difficult to discern, with respect to both colour and shape, when considered from all possible driving angles.</li> </ul> </li> <li>(v) Whether public convenience will be reduced.</li> <li>(vi) Any likely cumulative effects of allowing the sign to be erected.</li> <li>(vii) The need to impose conditions relating to the location, design and appearance of the sign and the period for which it may be erected, or operated.</li> <li>(viii) Compliance with sign design guidelines developed for the West Coast Development Group and West Coast Regional Council.</li> <li>(ix) The need for off-site signage, and the distance from the site to which the sign relates.</li> </ul>	<p>To meet the Council's objectives relating to signs and outdoor advertising the method of stating permitted and discretionary forms of signage is considered the most appropriate and effective to mitigate the potential adverse effects of signage in the District.</p> <p>Those types of signs which are generally accepted as essential for the provision of information throughout the District have been listed as permitted activities with some restrictions on size and location. This allows certainty throughout the District as to what signage is permitted for different activities.</p> <p>Forms of signage that may be undesirable because of their potential to cause distraction to drivers, and thus adversely affect traffic safety are considered as discretionary activities in the District. Other types of signage have been listed as discretionary activities because of their potential adverse effect on visual amenities, public health and safety and public convenience. This enables Council to consider their suitability with respect to matters of traffic safety, visual amenity, and the objectives and policies of the Plan.</p>

**APPENDIX 2 - SIGNS**

22 ITEM	PERMITTED	CONTROLLED
<p>2. Signs in Commercial, Industrial and Township Environmental Areas</p>	<p>(i) Signs in the Commercial, Industrial and Township Environmental Areas are permitted if:</p> <p>(a) Signs attached to buildings do not exceed the highest point of the roof.</p> <p>(b) Signs attached to, but under, street verandahs shall be:</p> <ul style="list-style-type: none"> <li>• no closer than 2.5 metres to the footpath below</li> <li>• setback at least 500mm from the kerb of the road</li> <li>• at least 1.5 metres away from any other under verandah sign</li> </ul> <p>(c) Street verandah's fascia signs do not protrude below the verandah.</p> <p>(d) Signs above verandahs but attached to the verandah do not exceed 1.2m in height above the top of the verandah and shall be setback at least 500mm from the fascia line.</p> <p>(e) Signs attached to a structure or the face of a building do not:</p> <ul style="list-style-type: none"> <li>• project onto or over a road if the sign is less than 2.5m above the road, or</li> <li>• project more than 150mm onto or over a road if the sign is 2.5m or more above the road.</li> </ul> <p>(f) The maximum size of a sign permitted in the Township Environmental Area is 3m<sup>2</sup>.</p> <p>(g) Signs comply with the height requirements for buildings for the relevant environmental area.</p> <p>(h) In areas where the speed limit is greater than 70 km/hr, signs have a minimum lettering height of 160mm, and all signs and their messages are static.</p> <p>(ii) In addition to (i) above, signs within the Commercial and Industrial areas of Kaiata Park are permitted provided that:</p> <p>(a) No free-standing signs in Kaiata Park within 50m of State Highway 7 shall be directed at State Highway 7.</p> <p>(b) No free-standing signs in Kaiata Park in the industrial and commercial environment area shall be directed at the residential, rural-residential and rural environmental areas.</p>	<p>(ii) Not Applicable</p>
<p>3. Signs in Residential, Rural-Residential and Rural Environmental Areas</p>	<p>(i) Signs in the Residential, Rural-Residential and Rural Environmental Areas are permitted if:</p> <p>(a) They are limited to advertising a legally established activity, located on the site on which the activity occurs, and advertise only services, products or events available or occurring on the site.</p> <p>(b) They are placed no more than 3 metres above ground level or be no higher than the eaves of a building to which they relate, whichever is the lesser.</p> <p>(c) The total area of signs on any site shall not exceed the following maximum areas:</p> <ul style="list-style-type: none"> <li>• 0.5m<sup>2</sup> in Residential Environmental Areas; and</li> <li>• 1.4m<sup>2</sup> in Rural-Residential Environmental Areas; and</li> <li>• 2m<sup>2</sup> in Rural Environmental Area.</li> <li>• For the purposes of measuring the area of any sign, a doublesided sign shall be measured as the area of one side only.</li> </ul> <p>(d) Signs in Residential Environmental Area are limited to a single sign for each road frontage of any site.</p> <p>(e) Where adjoining a State highway in the Rural-Residential or Rural environmental areas they are limited to a maximum of six words and/or symbols, with a maximum of 40 characters and are located at right angles to the State highway.</p> <p>(f) Signs comply with the height requirements for buildings for the relevant environmental area.</p> <p>(g) In areas where the speed limit is greater than 70 km/hr, signs have a minimum lettering height of 160mm, and all signs and their messages are static.</p>	<p>(ii) Not Applicable</p>

DISCRETIONARY	ASSESSMENT CRITERIA	EXPLANATION
(iii) Any activity that contravenes a permitted condition is a discretionary activity.	See the assessment criteria listed under Rule 22.1	See the assessment criteria listed under Rule 22.1
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